

JOB Description 工作职责说明书

POSITION: Director of Social Entrepreneurship Program

职位: 社会创业项目总监

Start Date: August 2021

开始时间: 2021 年 8 月

Work Location: Beijing

工作地点: 北京

REPORT TO: TLI Head

汇报对象: 教学、学习与创新总监

Main Duties

主要职责

The Director of Social Entrepreneurship Program ("SEP") is responsible for designing, executing an innovative and cutting-edge SEP program from K-12 years at Ivy Education Group. Our goal is to develop graduates with strong social entrepreneurship passion and track record with the desire to make the world a better place.

社会创业项目总监 ("SEP") 负责设计、执行艾毅教育集团 K-12 年级的创新和前沿社会创业项目。我们的目标是培养具有强烈社会创业热情，且成绩良好，并渴望为建设更加美好的世界而努力的毕业生。

- Articulate a clear and exciting vision for the SEP program
为社会创业项目阐明清晰而令人振奋的愿景
- Create long term strategic plan to develop a full-fledged and structured SEP program
制定全面、结构化的社会创业项目长期战略规划
- Design and execute SEP program
规划和执行社会创业项目
- Work closely with school leaders to solicit feedback and coordination of internal resources
与学校领导密切合作，以征求反馈意见，协调内部资源
- Leverage external world class resources to enrich program
利用外部的世界一流的资源来丰富项目
- Develop marketing plan for SEP together with the HQ Marketing Team
与总部市场团队一起制定社会创业项目营销计划
- Speak publicly at events to introduce the program and create excitement
在活动中公开演讲，介绍项目并煽动受众热情

Supervisory Responsibilities

管理职责

- No direct reports although there are dotted supervisory responsibilities with relevant staff.
尽管对相关员工负有部分管理职责，但没有直接下属。

Qualifications & Requirements

任职要求

- Minimum of bachelor's degree is required, education preferred with some understanding of curriculum development
本科以上学历，对课程开发有一定了解者优先
- Minimum of 10-year working experience, with at least 5 years at a world class SEP-related organization
具有 10 年以上工作经验，且在世界一流的社会创业项目相关机构中拥有 5 年以上工作经验
- Effectively bilingual: spoken and written English and Chinese
精通双语：良好的中英文口语和书面语表达
- Interpersonal and intercultural communication skills
良好的人际关系和跨文化交流技巧
- Passionate about doing good and changing the world
热衷于做有益他人的事和改变世界